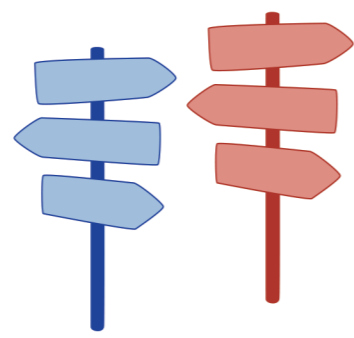
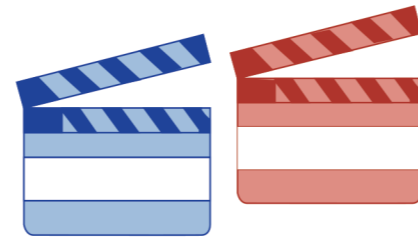


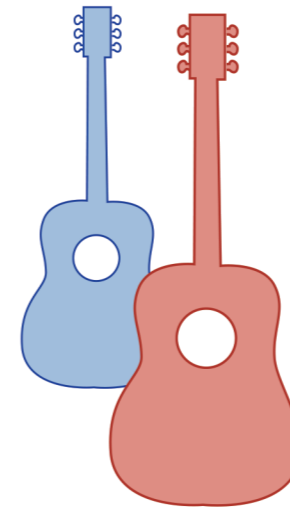
60% Freunde/Freundschaft 66%



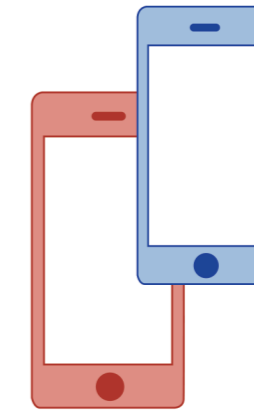
9% Fremde Länder 8%



14% Kino/Filme 15%



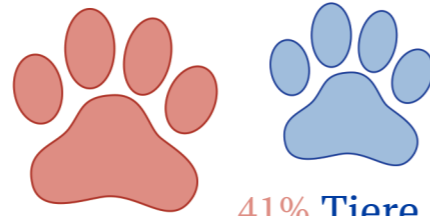
16% Musik 29%



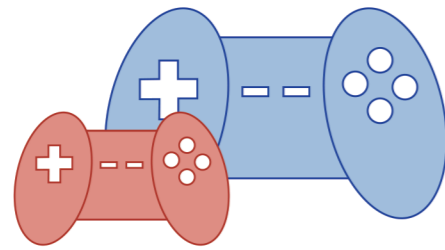
39% Handy/
Smartphone 31%



Film-/
Fernsehstars 8%

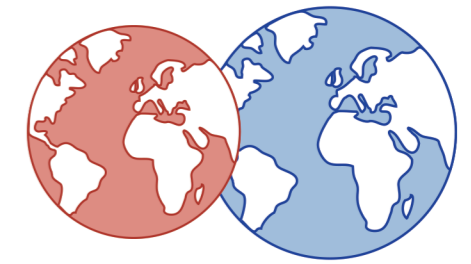


41% Tiere 16%



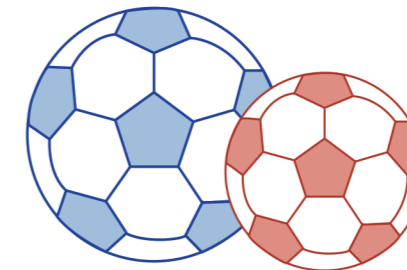
19% Computer-/Konsolen-/
Onlinespiele 42%

Themeninteressen von Kindern



Aktuelles/
Nachrichten 4%

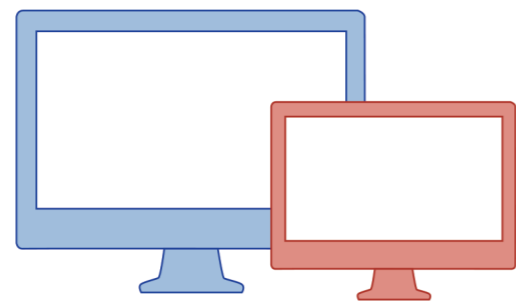
Vergleich Jungen und Mädchen



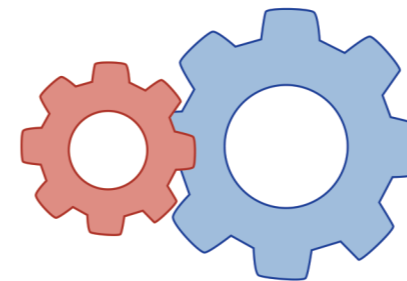
48% Sport 23%



11% Umwelt/Natur 15%



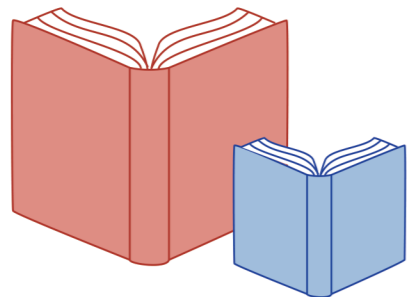
38% Internet/Computer/Laptop 25%



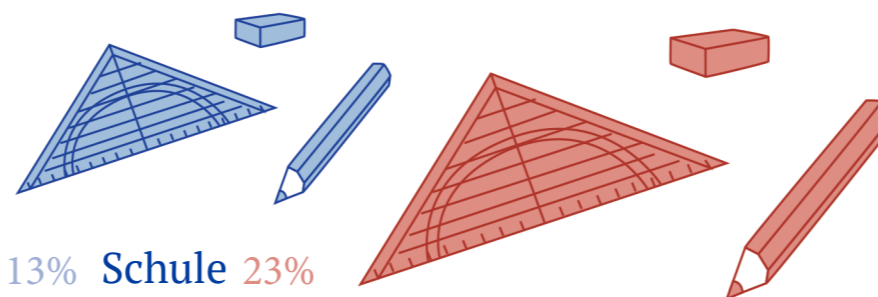
3% Technik 23%



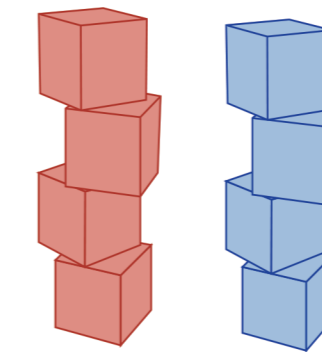
33% Kleidung/Mode 5%



18% Bücher/Lesen 8%



13% Schule 23%



26% Spielsachen 27%

Quelle: Medienpädagogischer Forschungsverbund
Südwest (2017): KIM-Studie 2016. Kindheit, Internet,
Medien. Stuttgart, S. 7

Konzept: Merle Wichmann, Nena Todorovic, Bérénice
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