


EduBox02: Communication in diverse contexts

Session 01: Intercultural communication, the basics

Session plan

Topics/ Content	Objectives	Learning outcome	Sources
<p>Learning outcome</p> <p>Objectives</p> <p>Lead-in</p> <p>Intercultural communication, the basics</p> <ul style="list-style-type: none"> Intercultural communication, a model Analysing communication situations <p>Summary and reflection</p> <p>Assignment</p> <p>Sources</p>	<p>At the end of the sessions, students will be able to</p> <ul style="list-style-type: none"> explain the (intercultural) communication model, apply the model to analyse communication situations in culturally diverse contexts, and recognise and analyse potential misunderstandings in a cross-cultural setting. 	<p>Students use the intercultural communication model to analyse communication situations.</p>	<ul style="list-style-type: none"> Bosse, Elke 2011. Qualifizierung für Interkulturelle Kommunikation: Trainingskonzepte und –evaluationen. München: ludicum Guirdham, M. & O. Guirdham 2017. Communicating Across Cultures at Work. London: Palgrave Moll, Melanie. 2012 The Quintessence of Intercultural Business Communication. Heidelberg: Springer <p>Except where otherwise stated, content in this presentation / on this site is licensed under a Creative Commons Attribution ShareAlike 4.0 International license.</p> 

Slide title	Method and time frame	Comments
Introduction to EduBox 2 and Session 01		
Learning outcomes	Explanation 3 minutes	The slides are self-explanatory and do not necessarily require elaboration.
Objectives	Explanation 3 minutes	The slides are self-explanatory and do not necessarily require elaboration.
Lead-in	Activate students 5 minutes	Use quotes to indicate how each of the short notes can be interpreted and perceived
Intercultural communication, a model	Activity and discussion 15 minutes	The cutting out of the model usually stimulates discussion about communication and the process of ensuring a shared meaning. Students very often have very different ideas about how the process takes place. When asked to share how they envisage the process, a common model can be generated on the board/flipchart. It is important to discuss the various contextual aspects within which the communication takes place.
Analysing communication situations	Analysis/ Discussion 20 minutes	Deepens understanding of the communication process and considers a range of aspects in the analysis. As there are different examples, the time spent depends on the group, interest and time available. The short video can be used in class but also as part of the reflection session.
Summary and reflection		
Assignment		
Sources		